

YMENT

# General Manager

Vista Mar Ltd. is looking to hire a **General Manager** to run Bermuda's newest daily newspaper. This is an incredibly exciting opportunity to help build and develop the vision and goals set by the Board of Directors.

This position will report to the Board of Directors of Vista Mar Ltd., and have regular interaction with the Chairman of the Board.

The successful candidate will be responsible for a wide variety of management tasks, including, but not limited to:

- Strategic planning, growth, marketing, and development in order to maximize profitability;
- Guardianship of the company's brand equity and public image;
- Managing the achievement of readership targets and revenues;
- Developing consumer insight to drive marketing and sales planning – and contribute to the management team's strategic planning.
- Preparation of annual Budgets and Business Plans and ensuring objectives are met;
- Ensuring an honest and trusting relationship with the community;
- Monitoring employee performance and projecting potential future staffing requirements.

*The successful candidate must have:*

- A recognized University Degree and not less than 5 years experience in management. Experience in the publishing industry is advantageous.
- A demonstrated ability to lead and get results through people;
- Motivation, energy, self starting and the ability to work in a fast paced environment;
- Excellent verbal, written, organization and analytical skills;
- Strong interpersonal and communication skills.

If your experience and ambition match the above criteria, please forward a current résumé and cover letter to Colum Lovett at [clovett@tjp.bm](mailto:clovett@tjp.bm)

**Closing Date: 26 September, 2008**



**CONTACT:**

Colum Lovett  
The James Partnership  
Par La Ville Place, Ground Floor  
14 Par-La-Ville Road,  
Hamilton HM08

**POSTAL ADDRESS:**

P.O. Box HM301, Hamilton  
Bermuda, HMBX

Tel: +441 292 9987  
Fax: +441 295 1025  
Email: [clovett@tjp.bm](mailto:clovett@tjp.bm)

For more opportunities please visit  
[www.thejamespartnership.bm](http://www.thejamespartnership.bm)

